



**BORSALINO FALL WINTER 2021/22**  
**Dialogue with the Present**

***“A brand with more than 160 years of history can only be seen as a sensitive seismograph instrument to document and record life’s daily and greatest moments\*”***

For **Borsalino Fall Winter 2021/22**, Creative Curator **Giacomo Santucci\*** tackles themes of contemporaneity through the creative lens of art. A collection inspired heavily by the *Arts & Crafts* design movement with its well-defined symbols and stylistic features, it also contemplates a personal inner retrospective and need to reconnect with nature, while giving added value to authenticity and savoir-faire through a homage to past recollections and memories.

Hats today are no longer designed with the sole purpose to cover one’s head, but now offer that mirrored opportunity to uncover and reflect one’s personal style and soul. **Borsalino Fall Winter 2020/22** is phrased to reflect this single creed: *“True luxury is not only feeling good about oneself, but it also about making others feel good\*.”*

**For Him**, the collection features a harmony of authentic, stand- out pieces such as the favored classic **Borsalino** shapes with small, medium and large brims and the essential rollable *Traveler* styles. Curated details, from the optical patchwork, foliage motifs, leather décor, to the visible stitching, all draw on a harmonious contrast against the precious felt mélange and added a new wool edition. The cult *Plate* model in the softest *Alessandria* felt features a leather back patch, handcrafted double pleating and a proposed color palette of *Black, Blueberry, Date* and *Porto*.

**For Her**, inspiration is translated through a play on decorative elements that enhance the timeless shapes of the *Audrey, Claudette, Sophie* and *Violet* styles as well as the two new season entries: *Lucy* and *Eveline*. Rigorous but at the same time poetic, **Borsalino** proposes sweet, never-give -up-on-romance detailing as seen in the chenille trim, leather bands, optical ribbon patchwork and striped mohair décor. With great promise to be a bestseller, the new *Eleonora* style in pastel shades of *Powder* and *Astral* as well as chic elegant *Nero*, sports a delicate foliage motif found on the hat ribbon and lining.

The must-have Unisex styles in fabric reflect and enhance the Maison's seasonal themes. Alongside the featured baseball caps, sailor models and berets, the bucket hat showcases a range of new materials including the premiere of a calfskin-effect fabric, black *Mystery* patent leather and rainproof nylon. In precious eco-cashmere, the knitted tricot beanie is crafted in ribbed stockinette stitch.

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