

MILANO
FASHION
WEEK



Camera Nazionale
della Moda Italiana

Calendar

21 - 27 September 2021

Women's collection

Spring/Summer 2022

WITH THE
SUPPORT OF



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Provisional Calendar - 16/09/21

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FASHION SHOWS — Provisional Calendar - 16/09/21

Tuesday 21 Sept	Wednesday 22 Sept	Thursday 23 Sept	Friday 24 Sept	Saturday 25 Sept	Sunday 26 Sept	Monday 27 Sept
<p>10:00 WE ARE MADE IN ITALY (BLACK LIVES MATTER IN ITALIAN FASHION - COLLECTIVE) DIGITAL</p> <p>10:30 JOY MERIBE * VIA TURATI, 34</p> <p>11:00 CALCATERRA * DIGITAL</p> <p>12:00 MARCO RAMBALDI * VIA CAPPUCCIO, 7</p> <p>13:00 ANTONIO MARRAS ** DIGITAL</p> <p>14:00 FENDI * VIA SOLARI, 35</p> <p>15:00 DEL CORE * VIA PIRANESI, 14</p> <p>16:00 VIVETTA * DIGITALE</p> <p>17:00 ALBERTA FERRETTI * VIA DEI CAVALIERI DEL SANTO SEPOLCRO, 3</p> <p>18:00 N°21 ** VIA ARCHIMEDE, 26</p> <p>19:00 JIL SANDER * VIA GIOVANNI CENA, 4</p> <p>20:00 ROBERTO CAVALLI * VIA CLERICI, 5</p> <p>CNMI FASHION HUB OPENING</p> <p>CNMI EVENT</p>	<p>10:00 MAX MARA * VIA ROENTGEN, 1</p> <p>11:00 GENNY * VIA MERAVIGLI, 7</p> <p>12:00 BOSS ** LOCATION SEE ON INVITATION</p> <p>13:00 ANTEPRIMA * DIGITAL</p> <p>13:30 LUISA BECCARIA * DIGITAL</p> <p>14:00 ETRO * VIA GIACOMO WATT, 15</p> <p>15:00 DROME * VIA TURATI, 34</p> <p>16:00 DANIELA GREGIS * PIAZZA SANT'AMBROGIO, 23 A</p> <p>17:00 EMPORIO ARMANI *** VIA BERGOGNONE, 59</p> <p>18:00 BLUMARINE * VIA VIGEVANO, 18</p> <p>19:00 MM6 MAISON MARGIELA * LOCATION SEE ON INVITATION</p> <p>20:00 GCDS ** DIGITAL</p>	<p>10:00 TOD'S * VIA PALESTRO, 14</p> <p>11:00 MISSONI * VIA ENRICO COSENZ, 11</p> <p>12:00 SPORTMAX * VIA MECENATE, 88/A</p> <p>13:00 BUDAPEST SELECT * VIA TURATI, 34</p> <p>14:00 VÏEN * DIGITAL</p> <p>15:00 PRADA * VIA LORENZINI, 14</p> <p>16:00 ACT N°1 * VIA ARCIVESCOVO CALABIANA, 6</p> <p>17:00 SUNNEI ** LOCATION SEE ON INVITATION</p> <p>18:00 ELISABETTA FRANCHI * DIGITAL</p> <p>19:00 VITELLI ** VIA ENRICO TAZZOLI, 3</p> <p>20:00 VERSACE ** PIAZZA LINA BO BARDI, 1</p> <p>21:00 PHILIPP PLEIN * DIGITAL</p>	<p>10:00 PORTS 1961 * VIA OROBIA, 15</p> <p>11:00 ERMANNNO SCERVINO * VIA MERAVIGLI, 7</p> <p>12:00 MSGM * VIA GAETANO DE CASTILLA, 28</p> <p>13:00 MONCLER ** LOCATION TBC</p> <p>14:30 SALVATORE FERRAGAMO ** VIA BESANA, 12</p> <p>15:30 DOLCE & GABBANA * VIALE PIAVE, 24</p> <p>16:30 CIVIDINI * DIGITAL</p> <p>17:00 PHILOSOPHY DI LORENZO SERAFINI * VIA MANIN, 21</p> <p>18:00 SHIRT BY AQUILANO E RIMONDI * VIA TURATI, 34</p> <p>19:00 GIORGIO ARMANI **** VIA BORGONUOVO, 21</p> <p>20:00 MARNI ** VIA VENTURA, 14</p>	<p>10:00 FRANCESCA LIBERATORE * VIA SANTA RADEGONDA, 8</p> <p>11:00 LUISA SPAGNOLI * CORSO MONFORTE, 35</p> <p>12:00 LAURA BIAGIOTTI * DIGITAL</p> <p>12:30 ANNAKIKI * DIGITAL</p> <p>13:00 ONITSUKA TIGER ** DIGITAL</p> <p>14:00 DSQUARED2 ** DIGITAL</p> <p>15:00 EMILIO PUCCI * DIGITAL</p> <p>15:30 SINDISO KHUMALO ** DIGITAL</p> <p>16:00 MILANO MODA GRADUATE ** VIA TURATI, 34</p> <p>17:00 HUI * VIA OLONA, 6BIS</p> <p>18:00 PIERRE-LOUIS MASCIA ** DIGITAL</p>	<p>10:00 ALEXANDRA MOURA ** VIA TURATI, 34</p> <p>11:00 MÜNN ** DIGITAL</p> <p>12:00 LAGOS SPACE PROGRAMME ** DIGITAL</p> <p>13:00 MAXIVIVE ** DIGITAL</p> <p>14:00 MAISON ALVINE DEMANOU * DIGITAL</p>	
	<p>* WOMEN'S COLLECTION ** WOMEN'S/MEN'S COLLECTION</p>	<p>* WOMEN'S COLLECTION ** WOMEN'S/MEN'S COLLECTION *** EMPORIO ARMANI 16:00 - 1ST SHOW 17:00 - 2ND SHOW</p>	<p>* WOMEN'S COLLECTION ** WOMEN'S/MEN'S COLLECTION</p>	<p>* WOMEN'S COLLECTION ** WOMEN'S/MEN'S COLLECTION *** GIORGIO ARMANI 18:00 - 1ST SHOW 19:00 - 2ND SHOW</p>	<p>* WOMEN'S COLLECTION ** WOMEN'S/MEN'S COLLECTION</p>	<p>* WOMEN'S COLLECTION ** WOMEN'S/MEN'S COLLECTION</p>

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SHUTTLE SERVICE FROM 22ND TO 27TH SEPT, LEAVING EVERY DAY AT 9 AM FROM PIAZZA DUOMO (ONLY FOR ACCREDITED PRESS/BUYERS WITH GREEN PASS)

MILANO FASHION WEEK

Calendar / 21-27 September 2021 / Women's Collection / Spring-Summer 2022



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FASHION HUB / MILANO FASHIONABLE PROJECT / EVENTS — Provisional Calendar - 16/09/21

Fashion Hub 22/ 09 - 27/ 09
Via Turati, 34 - Open to public

DHL - L'ORÉAL PARIS - MASTERCARD - SCALAPAY
SUNDAY RILEY - WELLA PROFESSIONALS
YKK ITALIA S.P.A. - CLASSEDITORI - FRANCIACORTA
KOMMERSANT - TENCENT - THE ASAHI SHIMBUN
URBAN VISION - FASHION CHANNEL

BLACK LIVES MATTER IN ITALIAN FASHION

DESIGNERS FOR THE PLANET

TIZIANO GUARDINI - GILBERTO CALZOLARI - RE-GENERATIONS

BUDAPEST SELECT

PRESENTATION OF 4 HUNGARIAN DESIGNERS

ALMA - KATA SZEGEDI - NINI - ZIA BUDAPEST

FASHION BRIDGES - I PONTI DELLA MODA

ALESSIA DOVERO - DOMENICO OREFICE - FIKILE SOKHULU
ILARIA BELLOMO - JACQUES BAM - JULIAN CERRO
MICHAEL PETER REID - SIPHO MBUTO

Milano Fashionable Project
La Rinascente

AMOTEA
DES_PHEMMES
FEDERICO CINA
FROY
TRAFFICO

Events

Wednesday 22 Sept

11:00 **MARYLING** - SS22 Womenswear collection - Special Show - Palazzina Appiani, Via Giorgio Byron, 2 - By invitation only.
from 11:15 **CREATING COLLECTIVE CHANGE: A CIRCULAR FASHION ECOSYSTEM** - Webinar organized by the British Fashion Council.
15:00/20:00 **FURLA** unveils "RE-CANDY", the new sustainable collection - Inaugural event - Piazza Duomo, 31 - By invitation only. The installation will be open to the public from September 22 to 27.
18:00/21:00 **TOD'S FACTORY** - HENDER SCHEME X TOD'S CAPSULE COLLECTION - Cocktail - Corso Como, 10 - By invitation only.
18:00/21:00 **FERRARI** inaugurates its new Milanese flagship store - Opening cocktail - Via Giovanni Berchet, 2 - By invitation only.
18:30/21:00 **TORY BURCH** - SS22 Cocktail - Via Senato, 14 - By invitation only.
19:00/22:00 **BIKKEMBERGS** - Cocktail - Art of Soul - Via San Raffaele, 3 - By invitation only.
19:00/21:00 **THE WORLD OF VOGUE TALENTS** - Digital Opening Event - By invitation only. Open access from September 23.
19:30 **MARCOLIN** celebrates its 60th Anniversary - Welcome Cocktail - Live event to follow at 21:00 - Triennale, Viale Alemagna, 6 - By invitation only.

Thursday 23 Sept

12:00/16:00 **HEARST US** celebrates the launch of the "Hearst Luxury Collection" - ELLE, Esquire, Harper's BAZAAR, and Town & Country with their Editors in Chief - Private Event - Via Bagutta, 12 - By invitation only.
16:00/20:00 **PLAN C** presents "Tokyo and its Contemporary Storytellers" - Exhibition Press Preview - Via Tajani, 1 - By invitation only. The exhibition will be open to the public from September 24 to 26 from 12 to 16. Please visit www.plan-c.com for reservations.
16:30/19:30 **DSQUARED2** presents "YUMMY BOYS" - A secret and private reveal of the uncensored photographs of Giampaolo Sgura - Exhibition - Via Ferrante Aporti, 15 - By invitation only.
16:30/19:30 **ARMANI SILOS** - "THE WAY WE ARE" - Emporio Armani 40th anniversary exhibition preview - Via Bergognone, 40 - Upon invitation only.
18:00/20:30 **MICHAEL KORS** - Private Cocktail - By invitation only.
19:30 **POMELLATO** celebrates the 20th anniversary of the NUDO collection - Cocktail Party - Galleria Meravigli, entrance Via Gaetano Negri, 6 - By invitation only.
20:30 **ZALANDO DESIGNER** - "Luxury on your terms" - Intimate dinner and performance - By invitation only.

Friday 24 Sept

10:00/18:00 **CUOIO DI TOSCANA** presents the sustainable collection SS22 - JCM starring Nic. Cerioni, Rossella Jardini e Marvely - Digital.
16:00/20:00 **PESERICO** "EN PLEIN AIR" unveils its SS22 collection - Via Matteotti, 11 - 6th floor Terrace Cocktail - By invitation only.
17:00/18:30 **FUTURE FASHION INNOVATION** - The flow of influence by Jiaqi Li in collaboration with WHITE and VOGUE.IT - Via Tortona, 27 - By invitation only.
17:00/21:00 **GIANVITO ROSSI** - Cocktail event - Cracco in Galleria, Galleria Vittorio Emanuele II - By invitation only.
18:30/21:30 **BORSALINO** presents "BORSALINO X ACHEVAL" - Cocktail - Via Sant'Andrea, 5 - By invitation only.
20:00 **SUNDAY RILEY COCKTAIL EXPERIENCE** - Piazza G. Missori, 3 - By invitation only.
21:00 **PHILIPP PLEIN** - Private Event - Upon invitation only.

Saturday 25 Sept

9:00/19:00 **GUCCI** unveils "VAULT" with a special event, by appointment only - Cocktail from 20:00 - Dazio di Ponente, Piazza Sempione - By invitation only.

Sunday 26 Sept

16:00 **MILANO MODA GRADUATE** - The best of Italian Fashion Schools - Main Partner YKK - Via Turati, 34 - By invitation only.
19:00 **RAMZEN** presents "GIOIA DI VIVERE" with a show performance to discover the SS22 collection - Cocktail dinatoire to follow - Corso Venezia, 16 - By invitation only.
19:30 **VERSACE** - Private Event - Upon invitation only.
21:00 **CHIARA BONI** celebrates her 50th Career Anniversary - Dinner Party, by invitation only - Via Carlo Botta, 18.

Events

Tuesday 21 Sept

10:00/17:00 **BRUNELLO CUCINELLI & OLIVER PEOPLES** - Eyewear Collection presentation - Open Day - Corso Venezia, 12.
10:00 **PRESS PREVIEW MILANO FASHIONABLE PROJECT** - Rinascente Milano, Piazza Duomo - Maio Restaurant 7th floor - By invitation only.
11:00 **CHI E' CHI AWARDS** - 21st edition: "EMPOWERMENT: USE YOUR POWER TO EMPOWER" - Via Palestro, 16 - By invitation only.
13:30/14:00 **UNITED NATIONS ECONOMIC COMMISSION FOR EUROPE (UNECE)** - Press Conference "The sustainability Pledge - Sustainability solutions for the garment and footwear industry" - SDA Bocconi, Via Sarfatti, 10 - By invitation only.
15:00/16:30 **MILAN CLIMATE & FASHION TALKS** - Online conference organized by CNMI, The Ethical Fashion Initiative and the UN Alliance for Sustainable Fashion - By invitation only.
18:00/20:30 **BRUNELLO CUCINELLI & OLIVER PEOPLES** - Eyewear Collection presentation - Cocktail - Via Montenapoleone, 27/C - By invitation only.
18:30/21:30 **GIAN PAOLO BARBIERI** presents "UNCENSORED" - Exhibition Preview Cocktail - Via Lattanzio, 11 - By invitation only. Open to the public on September 22 and 25 from 10:00 to 16:00. Reservation needed.
18:30/21:00 **CAMERA NAZIONALE DELLA MODA ITALIANA** - FASHION HUB OPENING AND YOUNG DESIGNER DHL AWARD - Via Turati, 34 - By invitation only.
from 21:30 **UNITED COLORS OF BENETTON** launches the new "United Colors of Ghali" capsule collection - Special Event - Via Senato, 10 - By invitation only.

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